



USER GUIDELINES FOR GLOBALG.A.P. TRADEMARK AND ACERTA'S LOGO FOR ITS APPLICATION ON PALLETS (WITH ACCREDITED CERTIFICATE)

GLOBALG.A.P. is the owner of the trademarks "EUREPGAP" and "GLOBALG.A.P." and the logo collectively the "GLOBALG.A.P. trademark". The "EUREPGAP" trademark shall be replaced by the trademark "GLOBALG.A.P." with further notice. The "EUREPGAP" trademark shall be used until further notice alone or in conjunction with "GLOBALG.A.P.".

1.- Conditions for the obtaining of the user licence of GLOBALG.A.P. trademark

Producers may only use the GLOBALG.A.P. trademarks on pallets that only contain certified GLOBALG.A.P. products and that will, NOT appear at the point of sale.

GLOBALG.A.P. certified producers may use the GLOBALG.A.P. trademark in business-to-business communication, and for traceability, segregation or identification purposes on site at the production location.

GLOBALG.A.P. retailer, associate and supplier members can use the trademark in promotional print-outs, flyers, hardware and electronic displays (not directly linked to certified products) and in business-to-business communication.

The user licence for GLOBALG.A.P. trademark and ACERTA Certificación, S.L.'s logo of quality product certified in accordance with the General Regulations. Version 4.0- Mar 11, **the distinctive sign from now on**, it is granted exclusively to the companies who have received the corresponding approval certificate from ACERTA Certificación, S.L. for this scope, with previous subscription of the contract accepting the certification conditions and the GLOBALG.A.P. Sub-licence agreement.

Once the latest conditions have been met, the licensed company will have the right to use the distinctive sign under the conditions described in this document.

2.- Content of the distinctive sign of ACERTA Certificación certified quality product

The distinctive sign includes the following elements:

- **Logotype** of ACERTA Certificación, S.L., with white bottom and black texts and graphs.
- **GLOBALG.A.P. trademark** is the "GLOBALG.A.P." word in every size or shape.
- Will also be include registry number granted to the company and communicated to GLOBALG.A.P.
- All the text characters will be print in black colour. All of them included in a rectangle with white bottom and black edge.

3.- Applications of the distinctive sign

Even though the licensed company has to consult ACERTA Certificación, S.L. about any way of application he wants to give to the distinctive sign, in general terms, this will not be used in a way which could lead to confusion regarding the scope and the guarantees covered.

In an especially strict way, the following rules will have to be respected as far as its use is concerned:

Regarding the products:

- "GLOBALG.A.P." distinctive sign will never be placed directly on the vegetal product (specie) nor on the packages susceptible to reach the final consumer of the vegetal product (specie) or the point of sale.
- The distinctive sign will be able to be applied on pallets that will not appear at the point of sale, and which only contained GLOBALG.A.P. certified products.

Regarding other applications:

- Consult the rules for use of GLOBALG.A.P. trademark and GLOBALG.A.P.'s logo detailed in the Annex I.1 of Integrated farm Assurance General Regulation part I – General Rules.



4.- GLOBALG.A.P. Number (GGN)

The GLOBALG.A.P. Number (GGN) is a 13-digit numerical number, not including the GLOBALG.A.P. trademark, and is unique to each and every producer and any other legal entity in the GLOBALG.A.P. system.

The GGN printed has to be exactly the same number that appears on the certificate.

GLOBALG.A.P. allows the possibility to identify the GGN on the certified product label. This can be done by following a set of rules:

- Check the validity of the certificate through GLOBALG.A.P. website (<https://database.globalgap.org>) before printing.
- The GGN must be printed on digits, not as barcode.
- In order to identify the number, it must be printed the acronym GGN in front of it.
- In case of bulk products, the GGN will be printed on pallets or boxes.
- For the GGN, GLOBALG.A.P. uses existing Global Location Numbers (GLN) issued and to be purchased from the local GS1 organization (www.gs1.org) or alternatively –in its absence- GLOBALG.A.P. assigns its own interim GLN.
- The legal entity that labels GGN shall be a holder of a valid certificate of GLOBALG.A.P (IFA, PPM or CoC) or of a GFSI recognized post-farm gate standard or any other standard recognized by GLOBALG.A.P that allows traceability.
- The GGN issued by GLOBALG.A.P shall only be used in connection with the GLOBALG.A.P system. It is prohibited to use it in any other context or in relation to third parties.
- Whenever a need arises to identify the organization in other contexts or additional applications, the organization may apply for their own GLN and report this number to GLOBALG.A.P, who shall register the organization under their own number and withdraw the GGN accordingly.

5.- Rules of graphic application

GLOBALG.A.P.'s logo will contain the exact corporate colours and format that appears on Integrated farm Assurance General Regulation. Version 4.0_Mar 11.

ACERTA Certificación, S.L. will always provide the distinctive sign in computer format (jpeg, gif...) as the client request.

In any way, the trademark sign will be reproduced in a homothetic way, that is, respecting its proportions in height and width.

6.- Distinctive and characteristics of the design

Distinctive sign in two colours: black and white (Pantone Black CV)

